

# PUBLIC SURVEY RESULTS HEALDSBURG VETERANS MEMORIAL BEACH

PREPARED FOR SONOMA COUNTY REGIONAL PARKS  
AUGUST 9, 2018

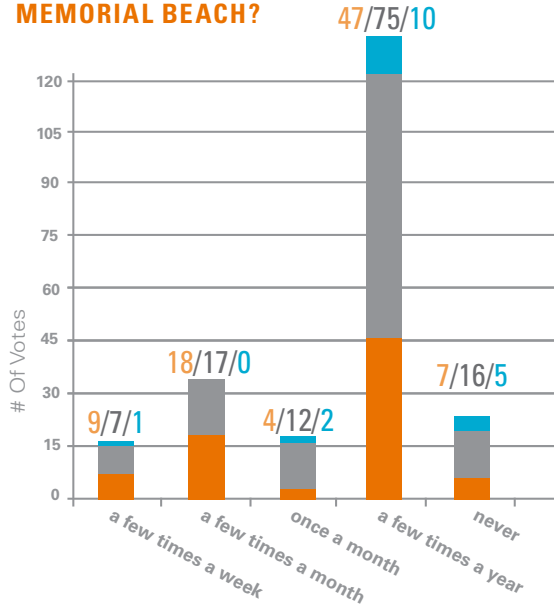


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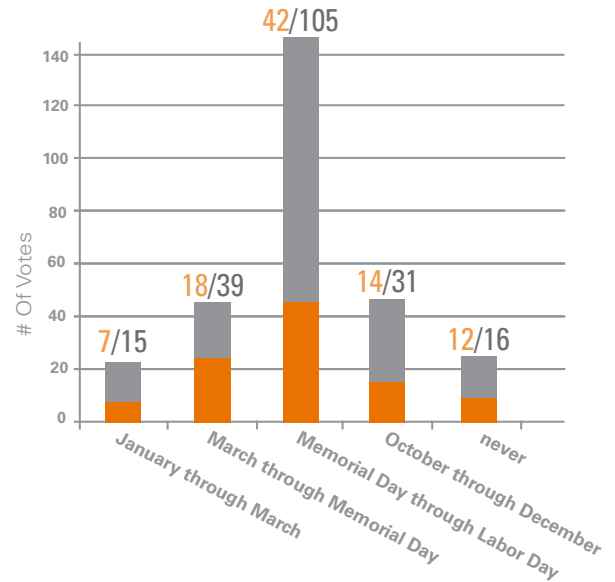
# SURVEY RESULTS

public meeting on June 7, 2018  
 online survey from May 14, 2018 to August 1, 2018  
 comment cards distributed at the park on July 7, 2018

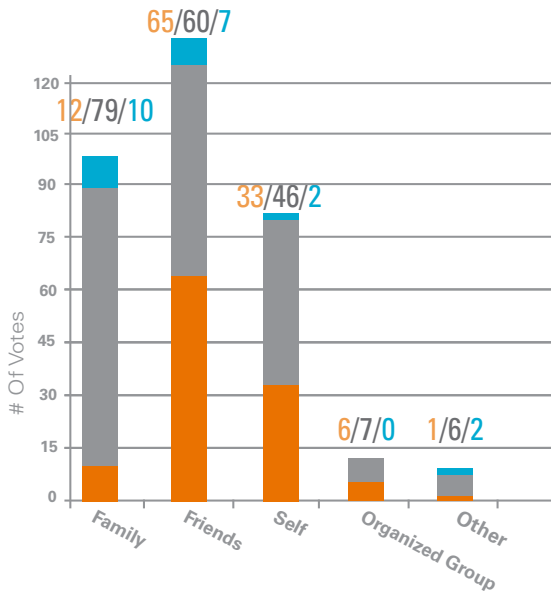
## HOW OFTEN DO YOU VISIT THE HEALDSBURG VETERANS MEMORIAL BEACH?



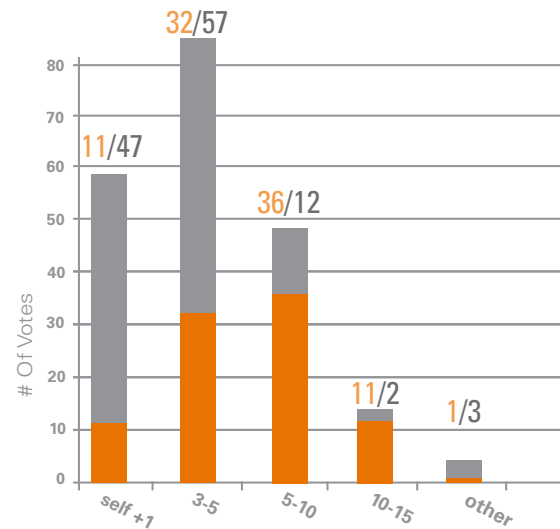
## WHEN DO YOU GENERALLY USE THE PARK?



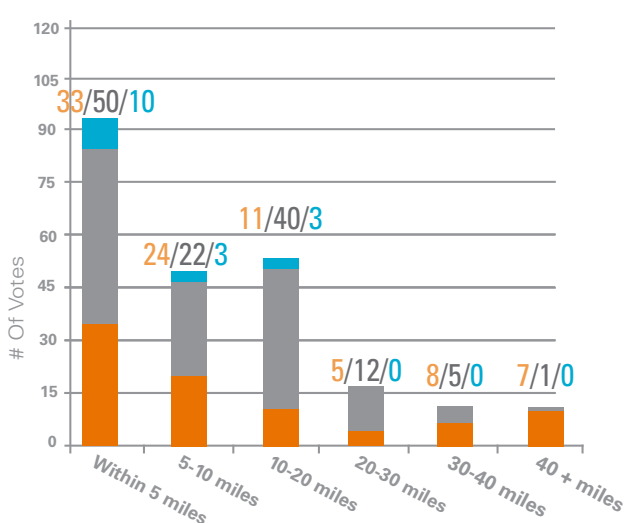
## WHO DO YOU VISIT THE PARK WITH?



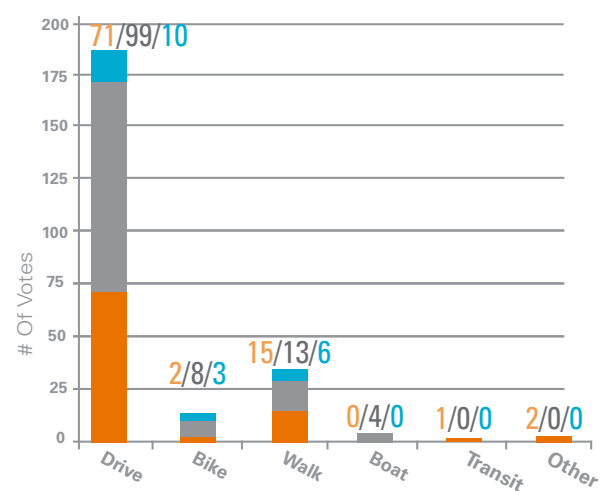
## WHAT SIZE GROUPS DO YOU ARRIVE WITH OR MEET AT THE PARK?



## HOW FAR FROM THE PARK DO YOU LIVE?



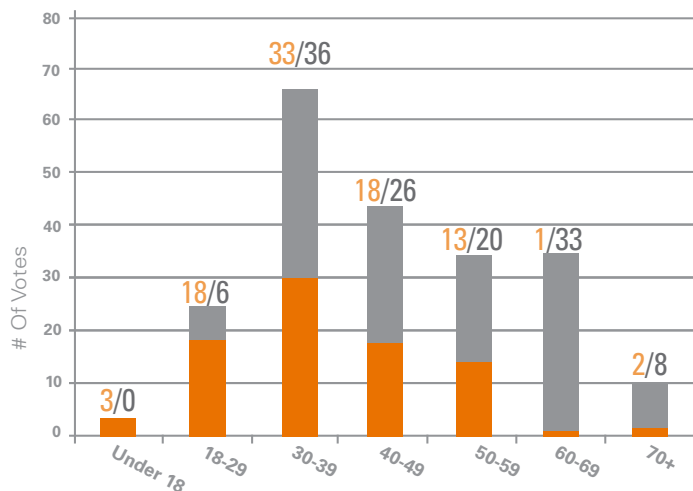
## HOW DO YOU TYPICALLY GET TO THE PARK?



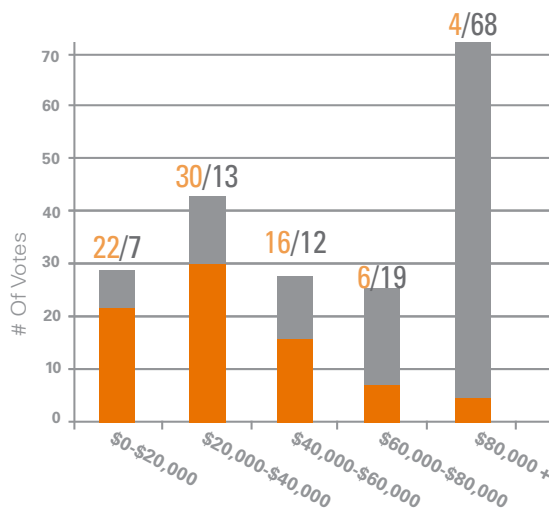
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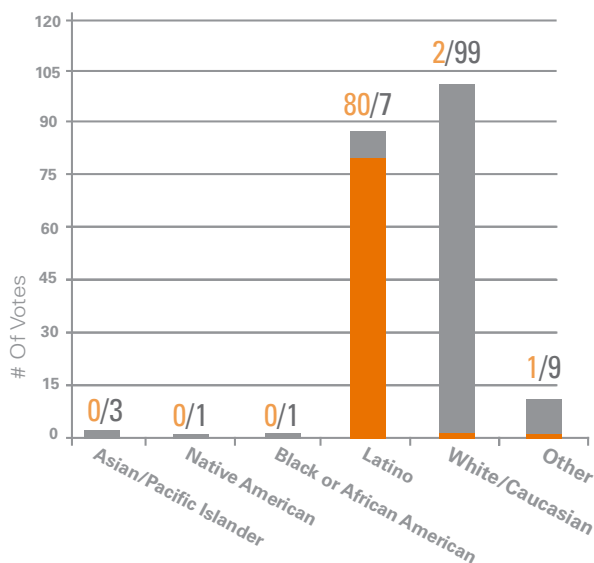
## HOW OLD ARE YOU?



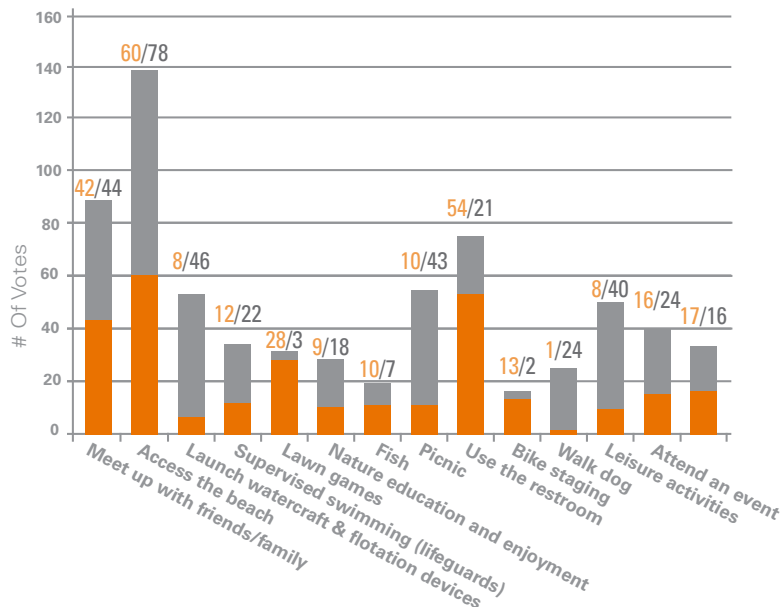
## WHAT IS YOUR APPROXIMATE AVERAGE HOUSEHOLD INCOME?



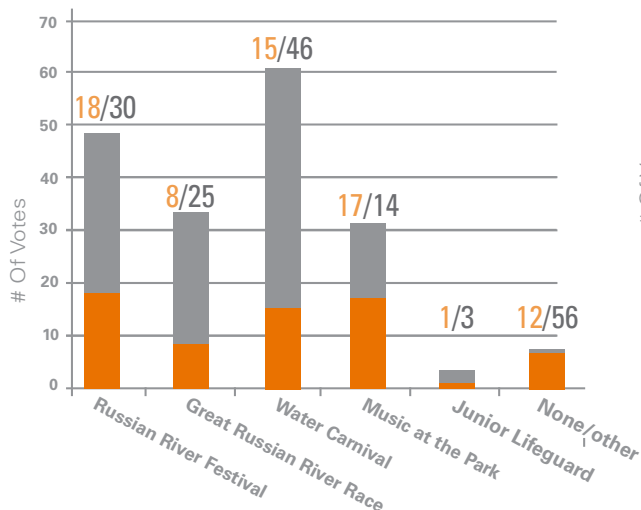
## WHICH RACE/ETHNICITY BEST DESCRIBES YOU?



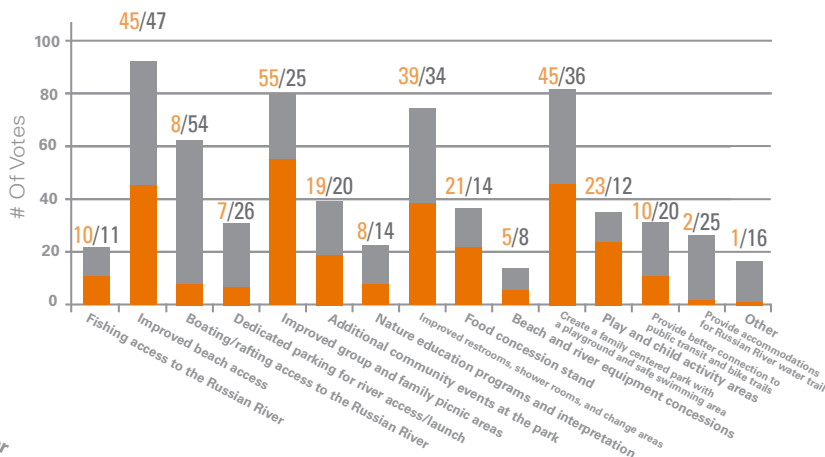
## I USUALLY GO TO HEALDSBURG VETERANS MEMORIAL BEACH TO...



## HAVE YOU ATTENDED ONE OR MORE OF THESE EVENTS AT THE PARK?





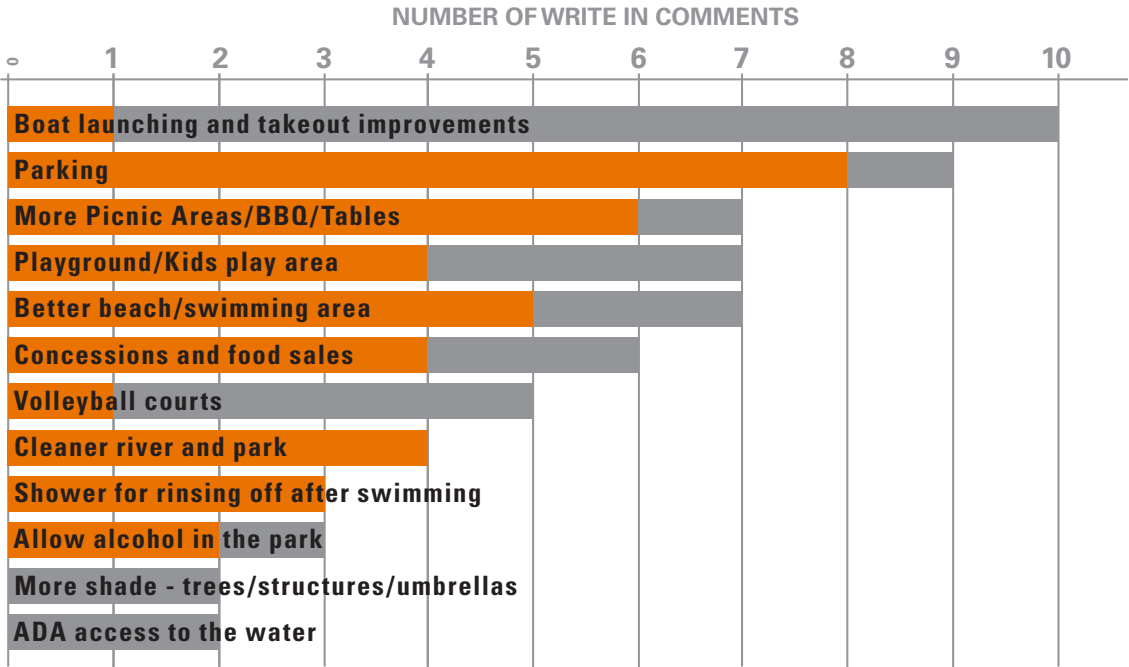
## WHAT THREE (3) GOALS OF THIS PROJECT ARE MOST IMPORTANT TO YOU?





# SURVEY COMMENTS

 online survey from May 14, 2018 to August 1, 2018  
 comment cards distributed at the park on July 7, 2018



# PUBLIC MEETING COMMENTS FROM JUNE 7, 2018

## Potential Theming:

- Crown Jewel
- River Central Park

## Overall Comments:

- Bus stops for the City/ County should stop at the park
- Currently not bike accessible. How can we improve this?
- Any opportunity for a wildlife crossing?
- Latinos main users on weekends
- Needs to be part of bigger vision
- Need to get programming from parks on what they already have on site
- Many under utilized areas of the park
- Provide ADA throughout the park

## Concerns:

- Allowing drinking without a special events permit
- Parking along Kennedy Street and jumping fence

## Station #1: Area Around Existing Parking and Entrance

- Additional parking may be needed
- Site line issues at entrance, remove dead walnuts
- Add buffer and or relocate picnic next to bridge
- Think big. What about a river walk boardwalk connecting to Badger Park? Include Syar and other public lands
- Parking is sometime used by Wicked Slush patrons
- Can we reduce the amount of paving? Use permeable paving, less overall hardscape
- More shade is needed, can be canopies. Lots of shade in the parking lots
- This could be an area for events, include venue/stage for music
- Parks vs Parking where is the balance
- Can we bring on food trucks?
- What about winter use?
- Make it a bike ride hub during shoulder seasons (racks, water stations, bike fix-it station, etc)
- Cultural events such as day of the dead, holidays, etc.
- Safe crossing from park to Wicked Slush
- Safe access to the park for bikes
- Needs ADA access
- Tie into public transit stop (City and County)
- Move picnic away from the road
- Add landscape buffer along road
- Opportunity to revamp concession. Could allow alcohol on permit basis, there were issues with alcohol in the past
- Example of Battelle Riverfront Park in Columbus, OH with pop up food vendors
- Giant berm of sand prohibits off season access to the River

## Station #2: Area Around Group Picnic and Maintenance

- Move any structure and storage away from creek to back of site or by the road/entrance
- Potential vessel route through Syar property (big vision)
- Relocate Dam storage

- Quietest part of site (when gravel operations are not going on), nice shady area

Potential area for:

- Camping with secured area
- Destination Playground and water features (less "amusement", more exploring)
- Large group uses and reservations (weddings, etc.), example of Telluride Town Park Blues Festival, allow public access while events are occurring
- Public art
- Fishing Derby
- Interpretive information focus on nature

## Station #3: Area Near River and Fish Ladder

- Area under utilized, such as the existing par course
- Better public access needed for all users
- Vessel launching and facilities seems appropriate
- Looking at possibly using fish ladder ramp
- Area would be good for a boathouse and storage
- Information about water safety, the environment, history and cultural is appropriate
- West of dam is wild and scenic and should retain
- Area good for picnics, family gathering, etc.
- Is this the central part of the park (Central Park)
- People paddle upstream when dam is up, this becomes an ending point for floats/kayaks when dam is up in the summer
- Overflow parking occurs on Kennedy Lane to access the river during the summer

Uses: A general list of potential uses that were discussed and summarized

- Campground/ cabins
- Education/ interpretation
- Art in Park
- Dog Park
- ADA access and kayak access to water's edge
- Small water taxi
- Cultural events
- Bocce ball, volleyball, tetherball, horse shoes
- Botanical gardens, native plantings
- Environmental education
- Group bbq- pavilion- large table for serving- large bbq
- Water slide park
- Playground nature based creek play area
- Show history, sense of place- education
- Obstacle/ par course stations
- Dog park
- Partnership with Russian Riverkeeper
- Rock climbing/ bouldering
- Splash park
- Adult fitness
- Fish and wildlife park

Facilities:

- Boathouse for storage/ locker
- Concession Stand