

MEASURE J EXPENDITURE PLAN



Funding for Sonoma County Parks



Measure J would establish a ½ cent sales tax on taxable goods sold in the unincorporated portions of Sonoma County. The measure includes a detailed plan to expand, maintain and improve our Sonoma County Regional Parks; to protect drinking water sources, streams and rivers; to preserve and enhance natural areas, fish and wildlife habitat; and to increase local trails and recreational opportunities.

PROTECTS CLEAN DRINKING WATER

Measure J will improve water quality in the Russian River, and the County's creeks and streams, by investing in parkland watersheds to reduce runoff that can contaminate our drinking water.

CREATES ACCESS TO PARKS, NATURAL AREAS AND TRAILS

Measure J will expand and maintain our unique trails, from Taylor Mountain to Helen Putnam and Riverfront Regional Parks and the rugged Hood Mountain, ideal for camping and enjoying nature. **Measure J** funds would expand the paved trail network connecting Sonoma County's towns for commuting, scenic bike rides and walks.

ENSURES MORE RECREATION CLOSE TO HOME

Sonoma County Regional Parks provides access to the Sonoma Coast, the Russian River, and our redwood forests, giving us places to explore

the outdoors. Regional Parks provide places to walk, run and bicycle, contributing to the health of county residents. **Measure J** would ensure access to well-maintained Regional Parks throughout the county.

MAINTAINS, EXPANDS AND IMPROVES OUR PARKLAND

Thousands of acres of parkland in Sonoma County are not open to the public. **Measure J** would open these lands with hiking, biking and horseback riding trails, and campgrounds for residents to enjoy.

GUARANTEES STRICT FINANCIAL PROTECTIONS

Measure J funds are dedicated to Sonoma County Regional Parks, cannot be diverted to pay off pension debt or taken by the state, are in addition to current funding, and must be used for park maintenance, improvements and programs only. Independent citizen oversight and annual audits will ensure every penny is used for voter approved purposes. **Measure J** would expire in 10 years.

HOW CAN I GET MORE INFORMATION?

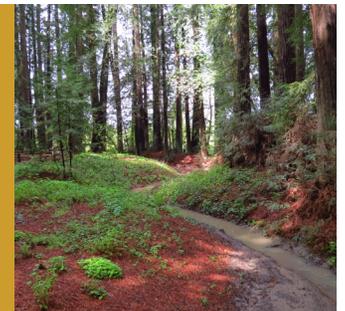
The Measure's Expenditure Plan and ordinance are available at sonomacountyparks.org, and in Regional Parks' office, 2300 County Center Drive, Suite 120A, Santa Rosa. For questions and comments, contact Regional Parks at (707) 565-2041 or parks@sonoma-county.org.



Measure J would preserve and protect natural areas, fish and wildlife.



Measure J would also open already-owned lands to create hiking, biking and horseback riding trails and campgrounds.





EXAMPLES OF HOW THE TAX REVENUE WILL BE SPENT:

Sonoma Coast

- **Doran Beach** – Renovate campsites, restrooms & boardwalk & create coastal education center
- **Gualala Point** – Renovate campsites & visitors center & restore Gualala River watershed
- **Carrington and Poff Ranches** – Open as parks, with trails, picnic sites & restored habitat

West County

- **Ragle Ranch** – Renovate picnic areas, trails, playground, sports fields, dog park & exercise stations; protect Atascadero Creek watershed; restore oak woodlands
- **Andy's Unity Park** – Complete construction of master planned facilities
- **Steelhead, Sunset, Forestville and Guerneville River Parks** – Renovate parks & restore habitat

South County

- **Helen Putnam** – Renovate trails and picnic areas, expand habitat protections
- **Tolay Lake & Tolay Creek Ranch** – Open as park & preserve, build trails & camping sites, restore wetlands & interpret cultural history
- **Petaluma-Sebastopol Trail** – Pursue construction of 11-mile bike trail

North County

- **Cloverdale River Park** – Repair boat ramp, picnic areas & riparian trail
- **Foothill Regional Park** – Renovate picnic areas & restroom, restore watersheds
- **Healdsburg Veterans Memorial Beach** – Upgrade seasonal dam & restrooms

Central County

- **Taylor Mountain** – Build trails, picnic areas, camping sites & education center
- **North Sonoma Mountain** – Expand trails, build campsites; protect redwood groves
- **Crane Creek Regional Park** – Expand park & extend trail to Sonoma State

Sonoma Valley

- **Calabazas Creek** – Open as a regional park & preserve & develop trails
- **Sonoma Valley Trail** – Pursue building a trail between Santa Rosa & Sonoma
- **Maxwell Farms** – Renovate sports fields, trails, bikeways, restrooms & tennis courts

